



March 22, 2017 "Building Healthier Communities"

Executive Update

Jan Cartwright, Executive Director

The Primary Care Association is finalizing our fiscal year at the end of March and looking forward to another great year working with Wyoming's Health Centers. Spring is a good time to start anew, and the staff of the PCA is proud and excited about our work past and future.

The end of the old "year" sees a change of leadership on the PCA board of directors. We send gratitude to **Dr. Kevin Murray** and **Janet Marschner** who served as the President and Treasurer for the last year. A special thanks is in order to Kevin for stepping up from the Vice President role in spite of an extremely busy schedule (see Star of the Quarter).

Welcome and thanks to **David Squires**, **Colette Behrent** and **Cole White**, who will serve as the President, Vice President and Treasurer for the coming year. During our annual board meeting in early March, along with the election of officers, there was a discussion of data sharing agreements and a state and federal policy update.

Most importantly, WYPCA staff acknowledges the hard working providers, staff and administrators at every Wyoming Health Center who make a positive difference in the lives they touch every day.

Happy spring,

Jan Cartwright
Executive Director



Star of the Quarter: Kevin Murray M.D.

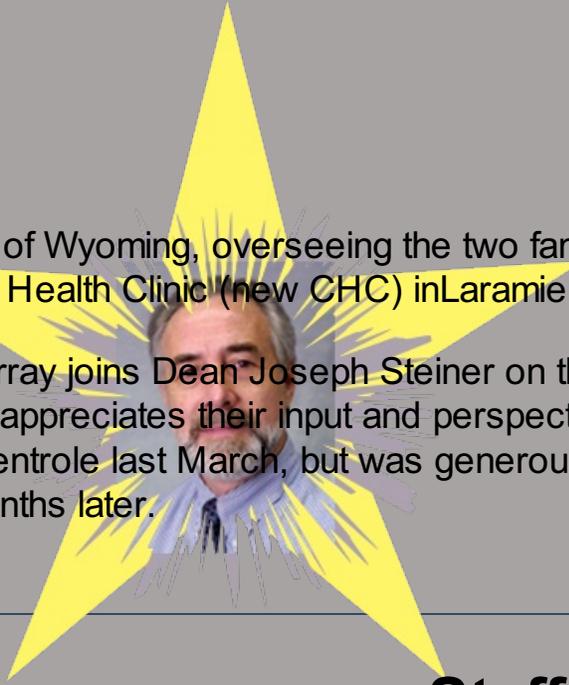
Kevin Murray, M.D. is the Wyoming PCA's Star of the first quarter of 2017, due to his dedication to the work of Wyoming's Health Centers, his Presidency of the WYPCA Board of Directors and the several hats that he wears at the University of Wyoming.

Kevin joined the University of Wyoming in mid-2015, when he became the Director of Medical Education for UW's College of

HealthSciences. In that role, he works with the staff of the UW campus of the WWAMI (Washington, Wyoming, Alaska, Montana, Idaho) medical program. He functions as the CEO of the Educational Health

Center of Wyoming, overseeing the two family practice residency programs and the Albany County Health Clinic (new CHC) in Laramie, WY.

Dr. Murray joins Dean Joseph Steiner on the WYPCA Board of Directors and the PCA greatly appreciates their input and perspective. Kevin volunteered to take the Vice President role last March, but was generous with his schedule by accepting the presidency a few months later.



Staff Updates



Brenda Burnett
Clinical Quality Director



Hannah Wickey
Communication/O&E



Kathy Johnson
Office Mgr./Events Coord.



Mary Lynne Shickich
Health Policy

WYPCA's 4th Annual

Conference- The WYPCA will host its 4th Annual Conference May 3 - 5 in Casper. It will be held at the Ramkota Hotel and Conference Center and features a jam-packed agenda with state, regional and national presenters. This year's conference will kick off with Patricia Marshall from SynerChange Chicago. Ms. Marshall will discuss the constant of change in our organizations today.

The second day will feature an innovative presentation from the conference Presenting Sponsor, the American Cancer Society, who will share great information on Healthy Eating and Active Living Environment (HEALE) during the day. A State Resource Fair over the noon hour will provide access to new programs and partnerships that Wyoming Health Centers can tap into to benefit communities throughout the state.

This is a small sample of what this conference will bring you, we will posting

additional information to our website. You will be able register there or you can use this [link](#) now to secure your spot. We have a reserved block of rooms at the Ramkota available at a special rate for conference attendees. For any questions about the upcoming conference, please contact Kathy Johnson at kathy@wypca.org. We lookforward to seeing you in Casper.

-K.J.



Top: Patricia Marshall of SynerChange will be this year's keynote speaker

Below: The conference will take place at the Ramkota Hotel in Casper May 3-5



Marketplace Enrollment in Wyoming



Outreach and Enrollment- Wyoming once again had very strong numbers for people who enrolled in Marketplace Health Coverage during the most recent Open Enrollment. This year **24,826 enrolled in coverage, a 4.5% increase** from the year before. Certified Application Counselors (CACs) in Health Centers and Navigators around the state had to address the challenge of the uncertain future of the ACA in addition to helping Wyomingites find health coverage to fit their needs and budget.

In February, Enroll Wyoming, the Wyoming Health Council and WYPCA co-hosted a virtual debrief to discuss some of the issues facing CACs and Navigators as well as the communities they serve in regards to the ACA and Marketplace Health Coverage. Through this discussion it was decided that the WYPCA Annual Conference will feature several sessions related to this line of work. These sessions include 2-1-1 and what their call volume can tell us about service gaps in our state, Enroll Wyoming and improving health literacy through Coverage to Care and Enroll America with the latest ACA policy update and its implications.

-H.W.



Patient Centered Medical Home - Changes Coming! Is your practice PCMH-recognized or are you considering starting the process? The recognition process for PCMH through the National Committee on Quality Assurance (NCQA) is changing. In April 2017 NCQA is rolling out the redesigned process and updated standards for recognition. No longer will practices get “levels” of recognition, but rather they will achieve recognition or not. Instead of achieving a recognition status for three years, the process will become more interactive with NCQA with yearly check-ins.

In January, NCQA conducted a [webinar](#) introducing the new process and standards. Have additional questions, the WYPCA is here to help. Please contact Brenda

Successful Session with Passage of the Date Extension- The major priority for the Wyoming Primary Care Association this past session of the Wyoming Legislature was the extension of the sunset date for the Primary Support Grant program originally created in 2011. The law was set to expire on June 31, 2017, and the Legislature extended the date to June 30, 2021. As several of our members have been recipients of this grant program administered by the Wyoming Office of Rural Health, it provides for one-time start up costs of a new center or clinic or for existing centers or clinics to initiate new services or for capitol construction.



In the floor debate on Senate File 99, the lead sponsors, Senators Baldwin, Boner, Doctstader and Scott and House Representatives Barlow, Harshman and McKim talked about the importance of health centers and clinics in serving as safety net providers and how these grants have aided their communities. They also noted that with the changing landscape in Washington, D.C with federal health reform, it is important to continue having this grant program available as a resource even though there are currently not grant funds available at this time.

WYPCA wishes to thank all its members for their support in contacting legislators for support for this legislation, and thank you to our key sponsors of the legislation for their time and efforts to get it passed.

-M.L.S.

Guest Column

Protecting Your Organization from Phishing

By: Ryan Frost

Consumer Protection Unit at the Wyoming Attorney General's Office

While we're in the midst of tax season, payroll and human resource professionals should be aware of an emerging phishing scheme targeting their fields. The term "phishing scam" refers to fraudulent emails that appear to come from legitimate sources and request that recipients take some type of urgent action that reveals confidential information. These types of scams have targeted consumers for years, but have



recently spread to targeting HR professionals within the public and private sectors.

Here's how this particular scam works. It starts with an email seemingly from upper management asking for employee data or payroll records. Often times the email will use the actual name of the company's CEO or other high level staff members. The email requests that the HR employee forward private staff information, such as W-2 forms or other personally identifiable information like SSNs. Scammers then turn around and use the stolen information to file fraudulent tax returns for refunds. Variations of these scams can also be sent via text message.

A new surge of phishing schemes are being reported all around the country, including here in Wyoming. Here are several guidelines to help organizations recognize and avoid the W-2 phishing scam:

- Organizations should provide their HR staff with proper training and education on recognizing red flags for phishing scams. The IRS has issued press releases describing details of the W-2 phishing scam – see [IR-2017-20](#), [IR-2017-10](#), and [IR-2016-34](#).
- Organizations should use security software, including a phishing filter.
- Employees should always verify emailed requests for sensitive employee information by phone or in person. When verifying by phone, employees should use familiar phone numbers, not phone numbers provided in the email.
- Organizations who receive W-2 scam emails should forward them to the IRS at phishing@irs.gov, placing "W-2 Scam" in the subject line.

The History Behind the Name: A Chuckline Rider was an early source of news for ranchers. It was an unemployed cowboy who would ride from ranch to ranch and exchange information for a meal.

This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under cooperative agreement number U58CS06849, Wyoming Primary Care Association in the amount of \$631,548 with 10% of the total project financed with nongovernmental sources. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.

